

São Paulo, September 10th, 1975.

TO NEWLY-ARRIVED BUSINESSMEN IN SÃO PAULO

Having just completed a four-week stay at Great Start Ltda., I can, without reservation recommend this organization to the newly-arrived businessman in São Paulo.

The services provided are uniquely aimed at someone who does not know where to start, who to talk to, or how much to pay.

The following is only a partial list of services which I have used:

- Full bi-lingual secretarial services
- Contacts with Advertising and Public relations firms
- Assistance with obtaining documentation and registration both personal & corporate
- Legal advice
- Introduction to accounting services
- Assistance in the passage of my household goods through customs
- Advice on the reasonableness of all manner of prices
- Recommendations of restaurants, etc.

In addition to knowing who to contact, Great Start typically brings these representatives to my "Great Start" office so that I do not waste time traveling or waiting in traffic.

The Director of Great Start, Astrid Rizzi brings to bear her 18 years of executive secretarial experience, and she wields the leverage of her recommendations in such a way as to acquire the best prices and service from the myriad of suppliers.

In four short weeks, with Great Start help I have completed the following:

- Found a house, maid, gardener
- Received my furniture through customs
- Found an office

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